\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206 CREDIT ADVISORY: AGENORER WORKSHEET

AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP

OCT25/12 15.01
\*\*\* WPXI-TV \*\*\*

ORDER # 33895d AGY # 01349 ADV # ADV. NAME ISS/FIGHT FOR THE DREAM AGY. NAME STRATEGIC MEDIA SERVICES WASHINGTON, DC 20007 3299 K. STREET NW, SUITE 200

> BUYER NAME REP.# OFF.# 18 SALESMAN #

DIANE BANCROFT

SALES PRSN WA- CHERYL BLAIR

CLASS: NATL.

LOCAL REGIONAL

FIGHT 4 DREAM 10/26 BST# COMMENTS: (LINE, ORDER, INVOICE)

CONTRACT # 6397173

FLIGHT DATES OCT26/12 NOV5/12 WK-2

STATE TAX CO-OP BILLING NEEDED

DATE OCT25/12

15.01

CON CM

PLEASE CONFIRM, THANKS!

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NEW ORDER

TTLS \$42,750

FR LINDSEY FOR CHERYL

REP:

TO JEN

CITY TAX

PRDCT

PROGRAM : TODAYS HOW	5 700A-900A	PROGRAM : TODAY SHOW	4 700A-900A	PROGRAM : CH11 NEWS	3 600A-700A	PROGRAM : CH11 NEWS	2 600A-700A	PROGRAM : CH11 NEWS	1 600A-700A	:LINE#:REP :CD: TIME PERIOD : :LINE#: :
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OCT25/12 15.01 \*\*\* WPXI-TV \*\*\*

PROGRAM : JEOPARDY	17 700E-730E	PROGRAM : JEOPARDY	16 700P-730P	PROGRAM : 6P NEWS	15 600P-630P	PROGRAM : 6P NEWS	14 600P-630P	PROGRAM : JUDGE JUDY	13 400P-430P	PROGRAM : DAYS	12 300P-400P	PROGRAM : DAYS	11 300P-400P	PROGRAM : DOCTORS	10 1230P-130P	PROGRAM : CH11 NEWS	9 1200N-1230P	PROGRAM : TODAY SHOW	8 900A-1000A	PROGRAM : TODAY SHOW	7 900A-1000A	PROGRAM : TODAYS HOW	6 700A-900A	: :LINE#: : TIME PERIOD
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REP: TEL# 215-564-1206 FAX# 215-564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT25/12 15.01
\*\*\* WPXI-TV \*\*\*

MARKET TOTALS	OCT/12										: LIN
	\$6,275.00	26 PROGRAM	25 PROGRAM	24 PROGRAM	23 PROGRAM	22 PROGRAM	21 PROGRAM	20 PROGRAM	19 PROGRAM	18 PROGRAM	#
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	NOV/12	600P-630P	800A-1000A	1130P-1230A SNL	1100P-1130P	600P-630P	FITT ND -FG/LOGOL -	1100P-1135P	1100P-1135P	730P-800P WHEEL	
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		10/28	10/28	11/3	10/27	10/27	11/3	11/5	10/29	10/29	DATE
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SVC- NSI DEMOS- RA35+\*